

For Immediate Release



Gorilla Nation Signs Broad Partnership to Rep GGL's Network of 15 Gaming Properties

LOS ANGELES, CA – June 10, 2008 – Gorilla Nation (www.gorillanation.com), the world's largest online ad rep firm, announced today that it has been selected to exclusively represent the international online ad inventory for GGL (www.ggl.com), the leading social network dedicated to expanding the culture of video games to a worldwide audience. GN will also be exclusively handling U.S. inventory for a select group of advertisers.

With a network of over 15 sites, GGL has recently experienced tremendous growth both domestically and abroad through strategic partnerships in North America, Europe, and Asia.

The destination delivers over 12 million unique visitors per month with 250 million page views.

GGL is the only online games property focusing on worldwide gamers themselves, providing them a comprehensive social networking toolset to publish, interact and compete online.

“This partnership creates a unique market offering by incorporating both domestic and international gaming sites within our already strong gaming vertical,” stated Jason Holland, Director of International Business Development for GN. “Our advertisers can now more effectively penetrate the rapidly growing global game universe with innovative creative integrations targeting highly enthusiastic and engaged users across a wide range of midtail properties.”

About Gorilla Nation Media, LLC

Gorilla Nation (www.gorillanation.com) is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading midtail web publishers, and sells integrated media and promotional programs to Fortune 500 brand

advertisers. Working closely with its web publisher partners, GN's expertise within 35 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, the company is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Toronto and London.

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